

The 2009-2012 LSA Industry Usage Study: Top IYP Headings -Rank Order
(Headings ranked on 15,117 references in 2009-2012)

Rank	Heading	Share of Total Usage	2012 Usage Estimate (Millions)
1	Restaurants-Fast Food-Other and Non Specific	6.079%	303.1
2	Beauty Salons	2.209%	110.1
3	Physician and Surgeons-Specialist and Non Specific	1.912%	95.3
4	Pizza	1.892%	94.3
5	Food Products	1.455%	72.6
6	Automobile Repairing and Service	1.343%	67.0
7	Government Offices-City-Village and Township	1.336%	66.6
8	Grocers Retail (Supermarket)	0.939%	46.8
9	Internet	0.919%	45.8
10	Government Offices-State	0.900%	44.9
11	Discount Stores	0.833%	41.5
12	Auto Dealer - New and Used	0.767%	38.2
13	Department Stores	0.754%	37.6
14	Pharmacies Or Drug Stores	0.728%	36.3
15	Employment Agencies	0.701%	35.0
16	Clothing Bought and Sold	0.681%	34.0
16	Auto Parts - New and Used	0.681%	34.0
18	Tire Dealers	0.668%	33.3
18	Plumbing Contractors	0.668%	33.3
20	Pet Shops	0.642%	32.0
21	Dentists	0.615%	30.7
22	Furniture-Retail and Non Specific	0.602%	30.0
23	Home Improvements	0.582%	29.0
24	Banks	0.536%	26.7
25	Bakers-Retail	0.523%	26.1
26	Computer-Dealers	0.470%	23.4
27	Shoes-Retail	0.456%	22.7
28	Book Dealers-Retail/Used and Rare	0.443%	22.1
29	Theaters	0.423%	21.1
30	Hardware-Retail	0.417%	20.8
31	Hotels	0.410%	20.4
32	Electronic Equipment and Supplies-Dealers	0.404%	20.1
32	Florists-Retail	0.404%	20.1
34	Delivery Service	0.397%	19.8
35	Nail Salons	0.377%	18.8
36	Pet Grooming	0.311%	15.5
36	Attorneys/Lawyers	0.311%	15.5
38	Veterinarians	0.304%	15.2
39	Cleaners-Dry (Dry Cleaners)	0.298%	14.9
40	Child Care Centers/Day Care	0.284%	14.2
41	Pest Control Services/Exterminators	0.271%	13.5
42	Office Supplies	0.265%	13.2
42	Lawn Maintenance	0.265%	13.2

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42	Service Stations-Gasoline and Oil	0.265%	13.2
45	Toys-Retail	0.258%	12.9
46	Nurseries-Plants-Trees Etc.	0.245%	12.2
46	School Information	0.245%	12.2
48	Real Estate	0.232%	11.6
48	Pet Supplies and Foods-Retail	0.232%	11.6
50	Telephone Companies	0.225%	11.2
50	Television and Radio-Dealers	0.225%	11.2
52	Shopping Centers	0.218%	10.9
52	Insurance	0.218%	10.9
52	Mobile/Cellular Telephone Service	0.218%	10.9
55	Landscape Equipment and Supplies	0.212%	10.6
56	Jewelers-Retail	0.205%	10.2
56	Hospitals	0.205%	10.2
58	Optometrists/Optometrists O.D.	0.198%	9.9
58	Clinics	0.198%	9.9
60	Games and Game Supplies	0.192%	9.6
61	Landscape Contractors	0.185%	9.2
61	Barbers	0.185%	9.2
63	Meat-Retail	0.179%	8.9
63	Apartments	0.179%	8.9
63	Travel Agencies and Bureaus	0.179%	8.9
63	Paint-Retail	0.179%	8.9
67	Libraries-Public (Public Libraries)	0.172%	8.6
68	Churches	0.165%	8.2
69	Computer Supplies and Parts	0.159%	7.9
70	Garden and Lawn Equipment and Supplies	0.152%	7.6
71	Heating Equipment and Systems-Cleaning and Repair	0.146%	7.3
71	Government Offices-County	0.146%	7.3
71	Schools-Academic-Colleges and Universities	0.146%	7.3
71	Coffee/Tea	0.146%	7.3
71	Lumber - Retail	0.146%	7.3
71	Telephone Equipment and Systems Dealers	0.146%	7.3
77	Automobile Body Repairing and Painting	0.139%	6.9
77	Contractors-General	0.139%	6.9
77	Taxicabs	0.139%	6.9
80	Tree Service	0.132%	6.6
80	Windows	0.132%	6.6
80	Glass - Auto, Plate, Window, Etc.	0.132%	6.6
80	Printers	0.132%	6.6
80	Optical Goods-Retail	0.132%	6.6
85	Post Offices	0.126%	6.3
85	Hot Tub and Spa - Dealers	0.126%	6.3

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85	Party Supplies	0.126%	6.3
85	Musical Instruments	0.126%	6.3
85	Health Clubs	0.126%	6.3
85	Parks	0.126%	6.3
91	Carpet and Rug Dealers-New and Non Specific	0.119%	5.9
91	Electric Contractors	0.119%	5.9
91	Roofing Contractors	0.119%	5.9
91	Locks and Locksmiths	0.119%	5.9
91	Craft Supplies	0.119%	5.9
91	Air Conditioning Equipment and Systems-Repairing	0.119%	5.9
91	Appliances - HH - Major Service and Repair	0.119%	5.9
91	Lawn Mowers Sharpening and Repairing	0.119%	5.9
91	Laundries-Self Service	0.119%	5.9
91	Brake Service	0.119%	5.9
91	Health and Diet Food Products-Retail	0.119%	5.9
102	Storage-Household and Commercial	0.112%	5.6
102	Beauty Salons - Equipment and Supplies	0.112%	5.6
102	Recycling Centers	0.112%	5.6
102	Retirement and Life Care Communities and Homes	0.112%	5.6
102	Tanning Salons	0.112%	5.6
102	Thrift Shops	0.112%	5.6
108	Children`s and Infants` Wear-Retail	0.106%	5.3
108	Women`s Apparel-Retail	0.106%	5.3
108	Electric Equipment and Supplies	0.106%	5.3
108	Entertainment Bureaus	0.106%	5.3
108	Ice Cream and Frozen Desserts - Dealers	0.106%	5.3
108	Television-Cable-Catv and Satellite	0.106%	5.3
108	Junk Dealers (Junk Yards)	0.106%	5.3
108	Batteries-Storage-Retail	0.106%	5.3
108	Swimming Pools-Public and Private	0.106%	5.3
117	Fence	0.099%	4.9
117	Painting Contractors	0.099%	4.9
117	Computers-Service and Repair	0.099%	4.9
117	Sporting Goods - Retail	0.099%	4.9
117	Liquor Stores	0.099%	4.9
117	Loans	0.099%	4.9
117	Video Tapes and Discs-Renting and Leasing	0.099%	4.9
117	Tax Return Preparation	0.099%	4.9
117	Bicycles-Dealers	0.099%	4.9
117	Massage	0.099%	4.9
117	Ticket Sales-Entertainment and Sports	0.099%	4.9
117	Music-Non Specific	0.099%	4.9
117	Schools-Academic-Secondary and Elementary	0.099%	4.9

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117	Airline Companies	0.099%	4.9
131	Carpet and Rug Cleaners	0.093%	4.6
131	Bus Lines	0.093%	4.6
131	Tools Other	0.093%	4.6
131	Tailors	0.093%	4.6
131	Fabric Shops	0.093%	4.6
136	Doors/Garage Doors	0.086%	4.3
136	Gymnasiums	0.086%	4.3
136	Floor Materials	0.086%	4.3
136	Government Offices-US	0.086%	4.3
136	Watches-Dealers	0.086%	4.3
136	Photographic Equipment and Supplies – Retail	0.086%	4.3
136	Karate and Other Martial Arts Instruction	0.086%	4.3
136	Automobile Renting and Leasing	0.086%	4.3
144	Chiropractors-DC	0.079%	3.9
144	Gift Shops	0.079%	3.9
144	Mufflers and Exhaust Systems-Engine	0.079%	3.9
144	Vitamins and Food Supplements	0.079%	3.9
144	Lighting Fixturers - Retail	0.079%	3.9
144	Antiques-Dealers	0.079%	3.9
144	Doors Repairing	0.079%	3.9
144	Auto Wrecking-Salvage	0.079%	3.9
144	Clubs	0.079%	3.9
144	Skin Care	0.079%	3.9
154	Shoe Repairing	0.073%	3.6
154	Television and Radio-Service and Repair	0.073%	3.6
154	Tile Ceramic-Contractors and Dealers	0.073%	3.6
154	Tire Retreading and Repairing	0.073%	3.6
154	Home Centers	0.073%	3.6
154	Consignment Service	0.073%	3.6
154	Kennels	0.073%	3.6
154	Candy and Confectionery-Retail	0.073%	3.6
154	Cabinets	0.073%	3.6
154	Guns and Gunsmiths	0.073%	3.6
164	Towing-Automotive	0.066%	3.3
164	Fruit and Vegetable-Retail	0.066%	3.3
164	House Cleaning	0.066%	3.3
164	Refrigerators and Freezers-Dealers	0.066%	3.3
164	Pawnbroker	0.066%	3.3
164	Video Games - Dealers	0.066%	3.3
164	Paper Products	0.066%	3.3
164	Coin Dealers-Supplies-Etc.	0.066%	3.3
164	Dairy Products-Retail	0.066%	3.3

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164	Hobby and Model Construction Supplies-Retail	0.066%	3.3
174	Amusement Places	0.060%	3.0
174	Cocktail Lounges	0.060%	3.0
174	Photographers-Portrait	0.060%	3.0
174	Pumps - Supplies and Parts	0.060%	3.0
174	Uniforms	0.060%	3.0
174	Tattooing	0.060%	3.0
174	Lawn Mowers	0.060%	3.0
174	Mattresses	0.060%	3.0
174	Schools-Academic-Pre School and Kindergarten	0.060%	3.0
174	Swimming Pool Equipment and Supplies	0.060%	3.0
174	Wines-Retail	0.060%	3.0
174	Motorcycles and Motor Scooters-Dealers	0.060%	3.0
174	Motels	0.060%	3.0
174	Bedding	0.060%	3.0
188	Movers	0.053%	2.6
188	Banquet Rooms	0.053%	2.6
188	Bowling	0.053%	2.6
188	Cigar-Cigarette and Tobacco-Retail	0.053%	2.6
188	Gas-Propane	0.053%	2.6
188	Garbage Disposal Equipment-Industrial and Commercial	0.053%	2.6
188	Delicatessens	0.053%	2.6
188	Plumbing Fixtures and Supplies-New and Non Specific	0.053%	2.6
188	Financing Consultants	0.053%	2.6
188	Bridal Shops	0.053%	2.6
198	Caterers	0.046%	2.3
198	Heating Contractors	0.046%	2.3
198	Copying and Duplicating Service	0.046%	2.3
198	Police Departments	0.046%	2.3
198	Parking Stations and Garages	0.046%	2.3
198	Snow Removal Equipment	0.046%	2.3
198	Maps-Dealers	0.046%	2.3
198	Baby Accessories-Retail	0.046%	2.3
198	Fishing Tackle Dealers	0.046%	2.3
198	Window Repair	0.046%	2.3
198	Dancing Instruction	0.046%	2.3
198	Records-Phonograph (CD's, Tapes)	0.046%	2.3
198	Satellite TV	0.046%	2.3
211	Skating Rinks	0.040%	2.0
211	Rental Service Stores and Yards	0.040%	2.0
211	Driving Instruction	0.040%	2.0
211	Heating Equipment	0.040%	2.0
211	Campgrounds and Rv Parks	0.040%	2.0

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211	Washing Machines and Dryers-Service and Repair	0.040%	2.0
211	Weather Forecast Service	0.040%	2.0
211	Metals-Precious-Sheet-Wire-Tubing Etc	0.040%	2.0
211	Welding Contractors	0.040%	2.0
211	Stereo & Hi-fi Equipment-Dealers	0.040%	2.0
211	Barbecue Equipment and Supplies	0.040%	2.0
211	Costume - Masquerade and Theatrical	0.040%	2.0
211	Utilities-Underground-Cable-Pipe and Wire-Local Service	0.040%	2.0
211	Roofing Materials	0.040%	2.0
211	Dating Service	0.040%	2.0
211	Animal Shelters	0.040%	2.0
211	Water Heaters-Dealers	0.040%	2.0
211	Real Estate Rental Service	0.040%	2.0
211	Cable TV	0.040%	2.0
211	Telephone Communications Service	0.040%	2.0
231	Accountants-Certified/Public	0.033%	1.6
231	Laundries	0.033%	1.6
231	Vacuum Cleaners-Household-Dealers	0.033%	1.6
231	Security Guard and Patrol Service	0.033%	1.6
231	Greeting Cards-Retail	0.033%	1.6
231	Topsoil	0.033%	1.6
231	Garden Centers	0.033%	1.6
231	Check Cashing Service	0.033%	1.6
231	Scrap Metals	0.033%	1.6
231	Appliances-Household-Small-Dealers	0.033%	1.6
231	Swimming Pool Service and Repair	0.033%	1.6
231	Recreational Vehicles-Dealers	0.033%	1.6
231	Trucking-Non Specific	0.033%	1.6
231	Collectibles	0.033%	1.6
231	Gold-Silver and Platinum Dealers	0.033%	1.6
231	Beverages	0.033%	1.6
231	Ranges and Ovens-Dealers	0.033%	1.6
231	Patio and Deck Builders	0.033%	1.6
231	Lingerie	0.033%	1.6
231	Cheese	0.033%	1.6
231	Government (n.s.)	0.033%	1.6
231	Housewares-Retail	0.033%	1.6
253	Signs	0.026%	1.3
253	Museums	0.026%	1.3
253	Jewelry Buyers	0.026%	1.3
253	Animal Hospitals	0.026%	1.3
253	Window Cleaning	0.026%	1.3
253	Boat Equipment and Supplies	0.026%	1.3

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253	Cosmetics and Perfumes-Retail	0.026%	1.3
253	Car Washing and Polishing	0.026%	1.3
253	Baths	0.026%	1.3
253	Newspapers	0.026%	1.3
253	Mobile Home Parks	0.026%	1.3
253	Building Materials	0.026%	1.3
253	Picture Frames Dealers	0.026%	1.3
253	Saws	0.026%	1.3
253	Boat Repairing	0.026%	1.3
253	Bicycles- Repairing	0.026%	1.3
253	Stationers-Retail	0.026%	1.3
253	Shelving	0.026%	1.3
253	Carpenters	0.026%	1.3
253	Telephone Equipment and Systems-Service and Repair	0.026%	1.3
253	Metals-Other Or Non Specific	0.026%	1.3
253	Wheel Alignment-Frame and Axle Servicing-Auto	0.026%	1.3
253	Humane Societies	0.026%	1.3
253	Zoos	0.026%	1.3
253	Veterans & Military Organizations	0.026%	1.3
253	Mortgages	0.026%	1.3
253	Maternity Apparel	0.026%	1.3
253	Septic Tanks	0.026%	1.3
253	Wigs	0.026%	1.3
253	Radiators-Automotive	0.026%	1.3
283	Appliances - Household-Major-Dealers	0.020%	1.0
283	Funeral Directors	0.020%	1.0
283	Transmissions - Auto	0.020%	1.0
283	Air Conditioning Contractors and Systems	0.020%	1.0
283	Nursing Homes	0.020%	1.0
283	Airport Transportation Service	0.020%	1.0
283	Motorcycle and Motor Scooters- Supplies and Parts	0.020%	1.0
283	Maids and Butlers Service	0.020%	1.0
283	Office Furniture and Equipment-Dealers	0.020%	1.0
283	Yoga Instruction	0.020%	1.0
283	Snow Removal Service	0.020%	1.0
283	Stadiums-Arenas and Athletic Fields	0.020%	1.0
283	Notaries-Public	0.020%	1.0
283	Furniture-Repairing and Refinishing	0.020%	1.0
283	Electrolysis	0.020%	1.0
283	Camping Equipment	0.020%	1.0
283	Diesel Fuel	0.020%	1.0
283	Farm Supplies	0.020%	1.0
283	Acupuncturists	0.020%	1.0

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283	Security Control Equipment and Systems	0.020%	1.0
283	Knit Goods-Retail	0.020%	1.0
283	Golf Equipment and Supplies	0.020%	1.0
283	Condominiums	0.020%	1.0
283	Art Galleries-Dealers and Consultants	0.020%	1.0
283	Youth Organizations and Centers	0.020%	1.0
283	Mason Contractors	0.020%	1.0
283	Drilling and Boring Equipment and Supplies	0.020%	1.0
283	Cemeteries	0.020%	1.0
283	Gas-Propane-Equipment and Supplies	0.020%	1.0
283	Laboratories-Medical	0.020%	1.0
283	Dry Wall Contractors-Equipment and Supplies	0.020%	1.0
283	Credit Unions	0.020%	1.0
283	Yogurt	0.020%	1.0
283	Mailing Services	0.020%	1.0
283	Night Clubs	0.020%	1.0
283	Exercise Equipment	0.020%	1.0
283	Chemicals	0.020%	1.0
283	Greenhouses	0.020%	1.0
283	Wedding Supplies and Services	0.020%	1.0
283	Building Contractors	0.020%	1.0
283	Pumps-Dealers	0.020%	1.0
283	Warehouses-Merchandise	0.020%	1.0
283	Beads	0.020%	1.0
283	Dishwashing Machines-Service & Repair	0.020%	1.0
283	Formal Wear - Retail and Sales	0.020%	1.0
283	Leather Goods-Dealers	0.020%	1.0
329	Burglar Alarm Systems and Auto Alarms	0.013%	0.6
329	Physical Therapists	0.013%	0.6
329	Invitations and Announcements	0.013%	0.6
329	Carpet Layers	0.013%	0.6
329	Fireplaces	0.013%	0.6
329	Nurses	0.013%	0.6
329	Concrete Products	0.013%	0.6
329	Screens-Door and Window	0.013%	0.6
329	Electric Equipment-Service and Repairing	0.013%	0.6
329	Payroll Preparation Service	0.013%	0.6
329	Hats-Retail	0.013%	0.6
329	Mirrors	0.013%	0.6
329	Ice	0.013%	0.6
329	Siding Materials	0.013%	0.6
329	Sewing Machines - Household Dealers	0.013%	0.6
329	Swimming Instruction	0.013%	0.6

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329	Computers-Wholesale and Manufacturers	0.013%	0.6
329	Seeds and Bulbs - Retail	0.013%	0.6
329	Upholsterers	0.013%	0.6
329	Computers - Software Services	0.013%	0.6
329	Gymnastics Instruction	0.013%	0.6
329	Rifle and Pistol Ranges	0.013%	0.6
329	Aluminum Products	0.013%	0.6
329	Flea Markets	0.013%	0.6
329	Sewing Machines - Service and Repair	0.013%	0.6
329	Gutters and Downspouts	0.013%	0.6
329	Luggage-Retail	0.013%	0.6
329	Golf Courses-Public	0.013%	0.6
329	Home Health Services	0.013%	0.6
329	Irrigation Systems and Equipment	0.013%	0.6
329	Recreation Centers	0.013%	0.6
329	Furniture-Children`s	0.013%	0.6
329	Washing Machines and Dryers-Dealers	0.013%	0.6
329	School Supplies	0.013%	0.6
329	Taxidermists	0.013%	0.6
329	Aquariums and Supplies-Dealers	0.013%	0.6
329	Ranges and Ovens-Supplies and Parts	0.013%	0.6
329	Interior Decorators and Designers	0.013%	0.6
329	Honey	0.013%	0.6
329	Tractor Dealers	0.013%	0.6
329	Truck - Equipment and Parts	0.013%	0.6
329	Automobile Radio and Stereo Systems - Sales and Service	0.013%	0.6
329	Social Service Organizations	0.013%	0.6
329	Recreational Vehicles-Repair and Service	0.013%	0.6
329	Facsimile Transmission Service (FAX)	0.013%	0.6
329	Playgrounds	0.013%	0.6
329	Bed and Breakfast Accommodations	0.013%	0.6
329	Granite	0.013%	0.6
329	Automobile Detailing	0.013%	0.6
329	Athletic Organizations	0.013%	0.6
329	Auctioneers	0.013%	0.6
329	Musical Instruments-Repairing	0.013%	0.6
329	Herbs	0.013%	0.6
329	Food Service Management	0.013%	0.6
329	Watches-Service and Repair	0.013%	0.6
329	Factory Outlets	0.013%	0.6
329	Airports	0.013%	0.6
329	Graphic Designers	0.013%	0.6
329	Artists-Fine Arts	0.013%	0.6

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329	Oils-Lubricating	0.013%	0.6
329	Resorts	0.013%	0.6
329	Jewelry Repairing	0.013%	0.6
329	Midwives	0.013%	0.6
329	Dancing Supplies	0.013%	0.6
329	Smelters and Refiners-Precious Metals	0.013%	0.6
329	Draperies and Curtain Fixtures	0.013%	0.6
329	Bearings	0.013%	0.6
329	Truck - Dealers	0.013%	0.6
329	Recreational Vehicles-Equipment-Parts and Supplies	0.013%	0.6
329	Fans-Household	0.013%	0.6
329	Halls & Auditoriums	0.013%	0.6
329	Fraternal Organizations	0.013%	0.6
329	Mobile Homes-Equipment & Parts	0.013%	0.6
329	Boutique Items-New	0.013%	0.6
329	Race Tracks	0.013%	0.6
329	Title Companies	0.013%	0.6
329	Financing	0.013%	0.6
329	Hearing Aids	0.013%	0.6
329	Dental Laboratories	0.013%	0.6
329	Floor Laying-Refinishing and Resurfacing	0.013%	0.6
329	Umbrellas-Supplies	0.013%	0.6
329	Engines Supplies-Equipment & Parts	0.013%	0.6
329	Hypnotists	0.013%	0.6
329	Tarpaulins	0.013%	0.6
329	Candy & Confectionery-Wholesale & Manufacturers	0.013%	0.6
329	Needlework and Needlework Material-Retail	0.013%	0.6
329	Boat Dealers	0.013%	0.6
329	Television Stations and Broadcasting Companies	0.013%	0.6
329	Marriage/Family Counselor	0.013%	0.6
329	Solar Energy Equipment and Systems-Dealers	0.013%	0.6
329	Credit and Debt Counseling Services	0.013%	0.6
329	Moving Supplies	0.013%	0.6
421	Rubbish and Garbage Removal	0.007%	0.3
421	Truck - Renting and Leasing	0.007%	0.3
421	Shells-Marine	0.007%	0.3
421	Collection Agencies	0.007%	0.3
421	Industrial Equipment and Supplies	0.007%	0.3
421	Pipe	0.007%	0.3
421	Braids	0.007%	0.3
421	Vacuum Cleaners-Service and Repair	0.007%	0.3
421	Glass Coating and Tinting	0.007%	0.3
421	Inspection Bureau	0.007%	0.3

The 2009-2012 LSA Industry Usage Study: Top IYP Headings -Rank Order
(Headings ranked on 15,117 references in 2009-2012)

Rank	Heading	Share of Total Usage	2012 Usage Estimate (Millions)
421	Rock Shops	0.007%	0.3
421	Engineers-Professional	0.007%	0.3
421	Sand and Gravel	0.007%	0.3
421	Beauty Schools	0.007%	0.3
421	Motorcycle and Motor Scooters-Repair and Service	0.007%	0.3
421	Auto Air Conditioning Equipment	0.007%	0.3
421	Clergy	0.007%	0.3
421	Holistic Practitioners	0.007%	0.3
421	Shutters	0.007%	0.3
421	Tutoring	0.007%	0.3
421	Wire Products	0.007%	0.3
421	Fire Departments	0.007%	0.3
421	Trailers-Equipment and Parts	0.007%	0.3
421	Plastics-Non Specific	0.007%	0.3
421	Compressors-Air and Gas	0.007%	0.3
421	Mens` Clothing and Furnishings Retail	0.007%	0.3
421	Rehabilitation Services	0.007%	0.3
421	Bibles	0.007%	0.3
421	Sawmills	0.007%	0.3
421	Candles-Retail	0.007%	0.3
421	Bail Bonds	0.007%	0.3
421	Pet Training	0.007%	0.3
421	Laminations-Plastic-Paper-Etc.	0.007%	0.3
421	Bathtub and Sinks - Repair and Refinishing	0.007%	0.3
421	Tractor Renting and Leasing	0.007%	0.3
421	Magazine Dealers	0.007%	0.3
421	Ranches	0.007%	0.3
421	Paving Material	0.007%	0.3
421	Chimney Cleaning	0.007%	0.3
421	Ceramics-Equipment and Supplies	0.007%	0.3
421	Ceramic Products-Decorative	0.007%	0.3
421	Gourmet Shops	0.007%	0.3
421	Trailers-Non Specific	0.007%	0.3
421	Excavating Contractors	0.007%	0.3
421	Architects` Supplies	0.007%	0.3
421	Light Bulbs and Tubes	0.007%	0.3
421	Marketing Programs and Services	0.007%	0.3
421	Oils-Fuel	0.007%	0.3
421	Saddlery and Harness	0.007%	0.3
421	Brass	0.007%	0.3
421	Iron Work	0.007%	0.3
421	Expositions-Trade Shows and Fairs	0.007%	0.3
421	Stock and Bond Brokers	0.007%	0.3

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Rank	Heading	Share of Total Usage	2012 Usage Estimate (Millions)
421	Hydroponics Equipment and Supplies	0.007%	0.3
421	Landfills- Sanitary	0.007%	0.3
421	Chinaware and Glassware-Retail	0.007%	0.3
421	Escort Service-Personal	0.007%	0.3
421	Investment Securities	0.007%	0.3
421	Beer and Ale-Retail	0.007%	0.3
421	Opticians	0.007%	0.3
421	Janitor Service	0.007%	0.3
421	Linens-Retail	0.007%	0.3
421	Surveyors-Land	0.007%	0.3
421	Appraisers	0.007%	0.3
421	Recreational Vehicles-Renting and Leasing	0.007%	0.3
421	Buttons-Clothing	0.007%	0.3
421	Photographic Equipment and Supplies-Repairing	0.007%	0.3
421	Bakers` Supplies	0.007%	0.3
421	Wallpapers and Wallcovering-Retail	0.007%	0.3
421	Moving Equipment Rental	0.007%	0.3
421	Appliance - HH Supplies and Parts	0.007%	0.3
421	Siding Contractors	0.007%	0.3
421	Artists` Materials and Supplies	0.007%	0.3
421	Farm Equipment	0.007%	0.3
421	Steel Distributors and Warehouses	0.007%	0.3
421	Optical Goods-Service and Repair	0.007%	0.3
421	Woodworking	0.007%	0.3
421	Yarn-Retail	0.007%	0.3
421	Real Estate Schools	0.007%	0.3
421	Microwave Ovens	0.007%	0.3
421	Radio Stations and Broadcasting Co.	0.007%	0.3
421	Shirts-Wholesale & Mfrs	0.007%	0.3
421	Butchering	0.007%	0.3
421	Tennis Equipment & Supplies	0.007%	0.3
421	Copying Machines and Supplies	0.007%	0.3
421	Clocks-Dealers	0.007%	0.3
421	Insulation Materials-Cold and Heat	0.007%	0.3
421	Process Servers	0.007%	0.3
421	Transportation Consultants	0.007%	0.3
421	Automobile Seat Covers-Tops and Upholstery	0.007%	0.3
421	Quilting Materials and Supplies	0.007%	0.3
421	Missions	0.007%	0.3
421	Brushes	0.007%	0.3
421	Leather Goods-Repair	0.007%	0.3
421	Lathes	0.007%	0.3
421	Kerosene	0.007%	0.3

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Rank	Heading	Share of Total Usage	2012 Usage Estimate (Millions)
421	Tents	0.007%	0.3
421	Camps	0.007%	0.3
421	Sprinklers-Garden & Lawn	0.007%	0.3
421	Foam & Sponge Rubber	0.007%	0.3
421	Boilers-Repairing & Cleaning	0.007%	0.3
421	Dolls-Retail	0.007%	0.3
421	Generators-Electric	0.007%	0.3
421	Demolition Contractors	0.007%	0.3
525	Concrete Contractors	0.000%	0.0
525	Limousine Service	0.000%	0.0
	All Others	41.536%	2071.1